

Innovation for Our Energy Future

# Setting Goals and Achieving Aggressing Energy Savings



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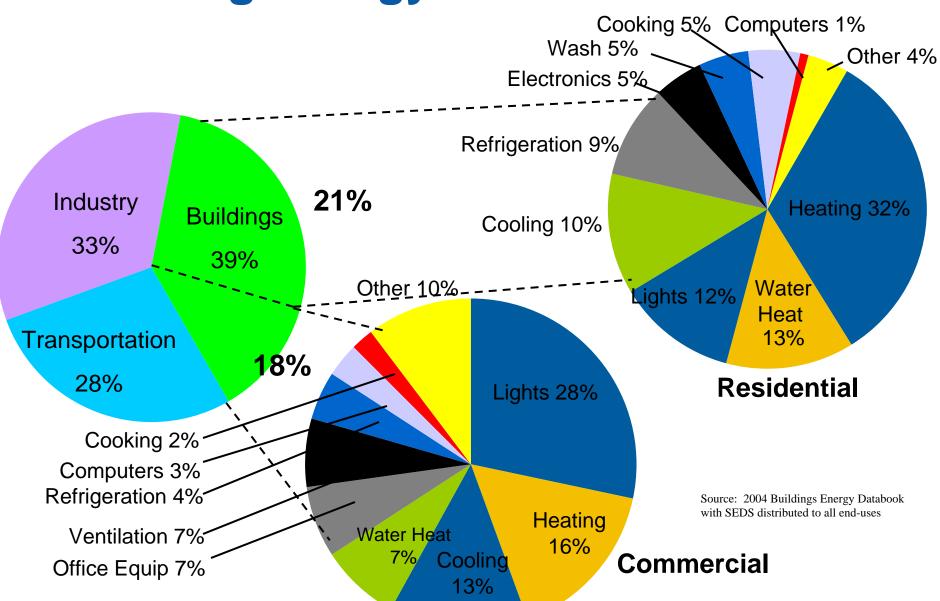
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#### KEYNOTE ADDRESS SETTING GOALS AND ACHIEVING AGGRESSIVE ENERGY SAVINGS

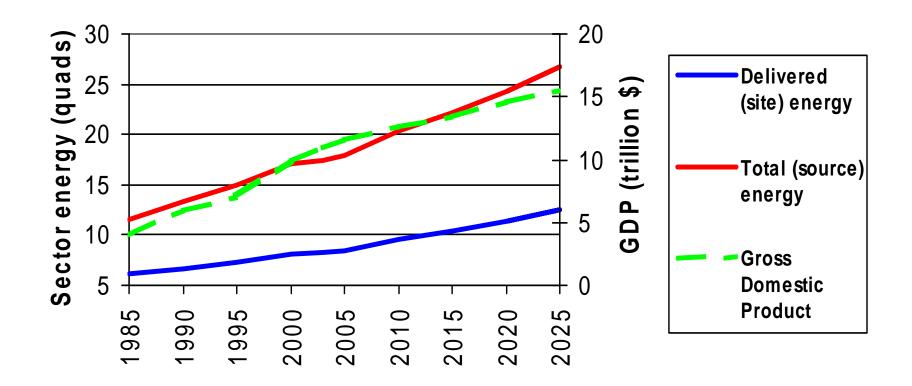
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The potential for aggressive energy savings is achievable today. This discussion will look at setting and following through with goals working within financial constraints. We will also explore how new technologies help push the envelope for energy savings including better information flows and technologies. The key is putting the pieces together and aligning the technologies and the decision makers.

#### **Building Energy Use**



#### **Trend of Commercial Sector**



Commercial Sector Energy Use is Growing at 1.6% per year

Growth is faster than energy efficiency measures

Remember the overall vision—reduce the impact of buildings.

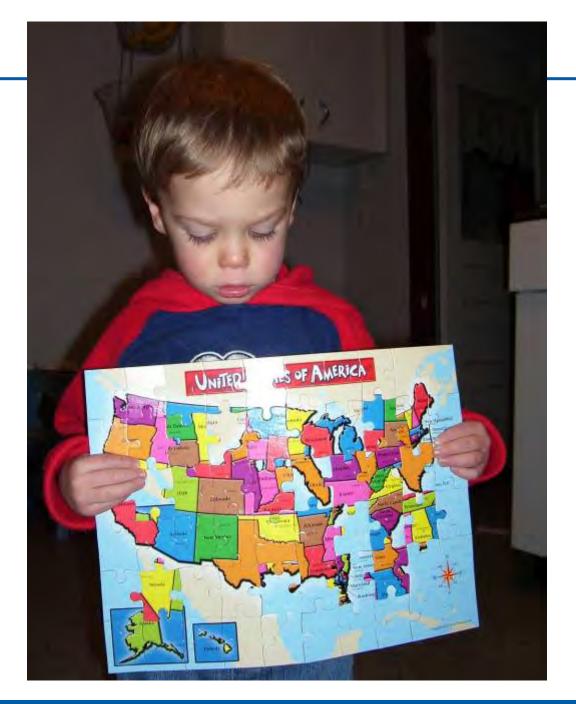
Today's building's designs mortgage the energy future of this country.

# **Many Pieces**

So many ways to assemble the pieces

Design is about
making decisions –
need motivation to
make the right
decisions

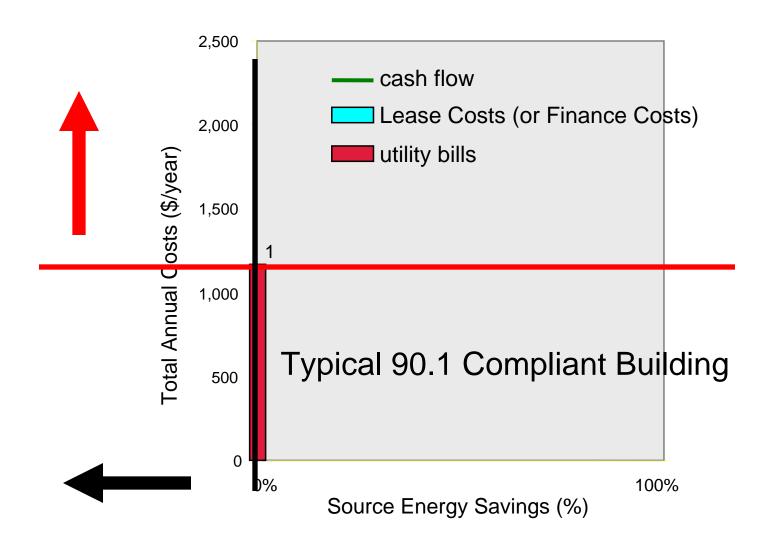
And having a suite of technologies

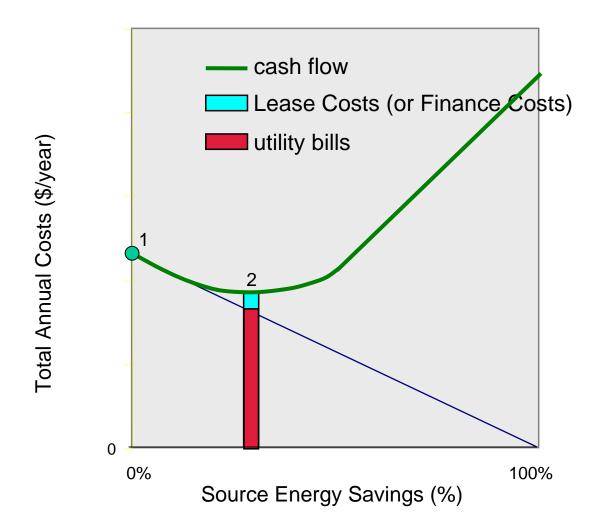


# **Setting Goals**

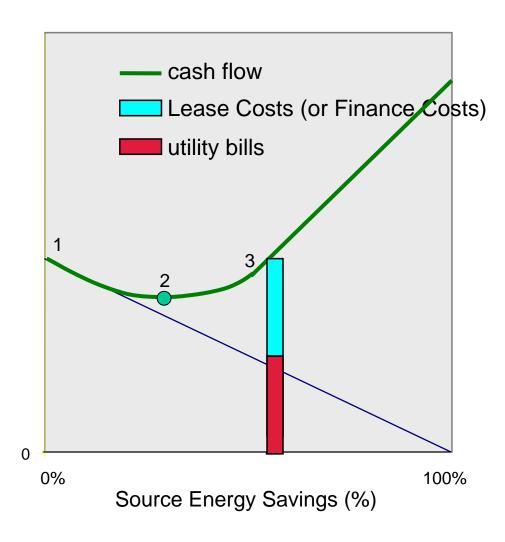
Measurable goals are better From bad to good...

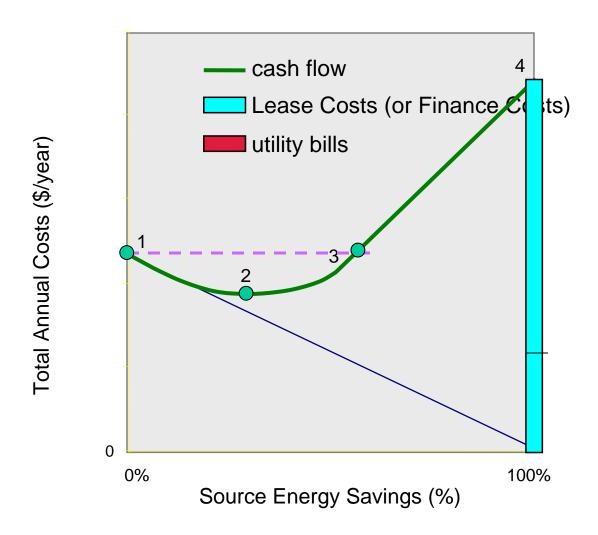
- I want a green building
- Design a LEED <rating> building
- Design a building to use 30% less energy than ASHRAE 90.1-2004
- Design a building to use less than 30,000 BTU/sqft
- Design a [NET] ZERO ENERGY BUILDING
   Influencing purchasing decision—the owner



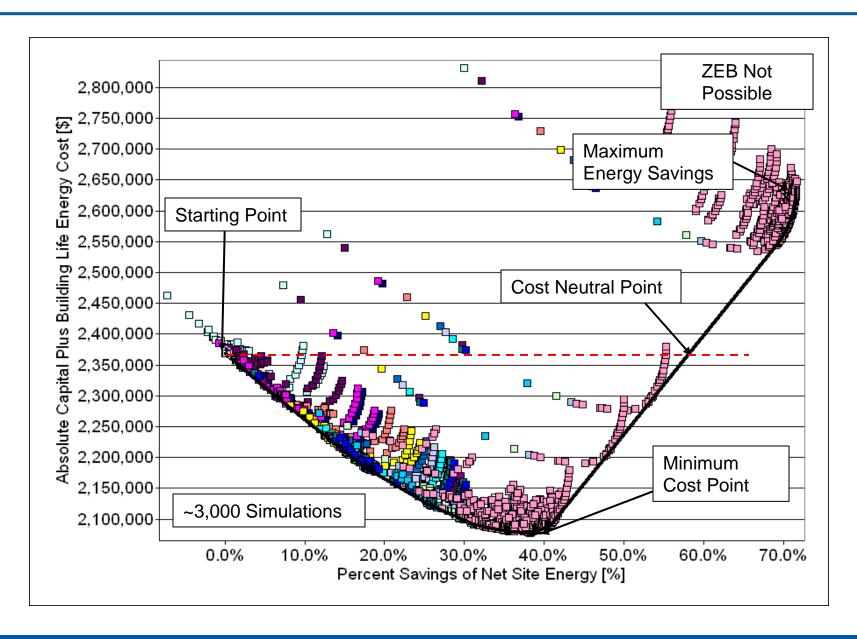




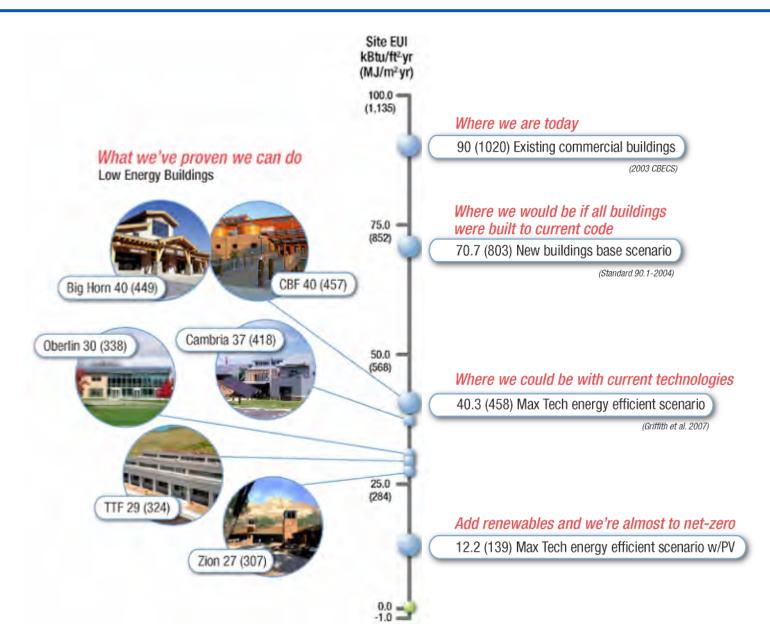


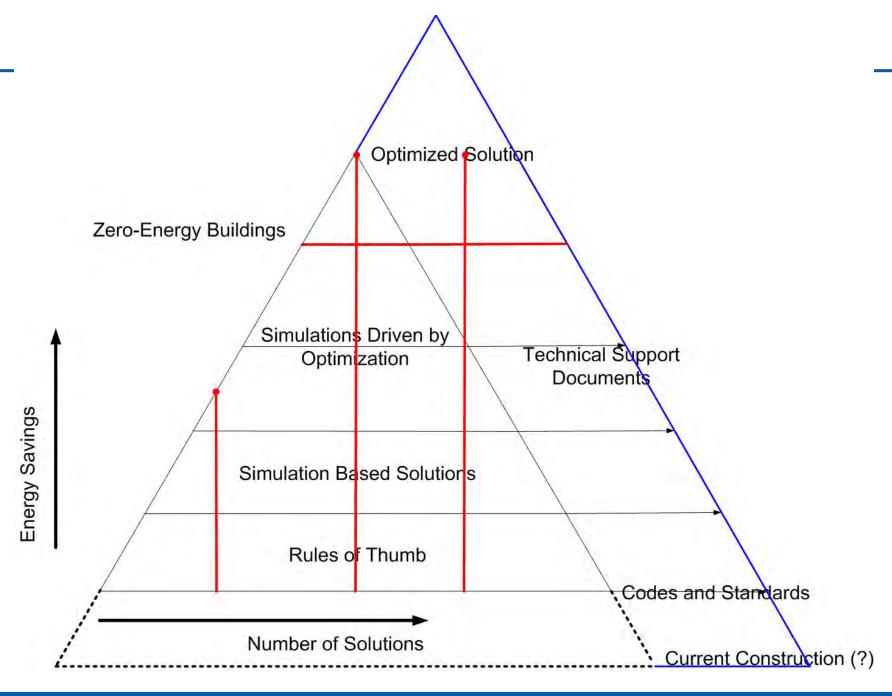


#### **Optimization Curve**



#### **Great Potential in Commercial Buildings**





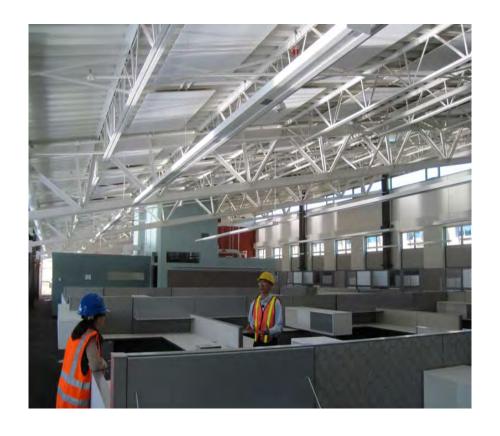
# **NREL Research Support Facility**



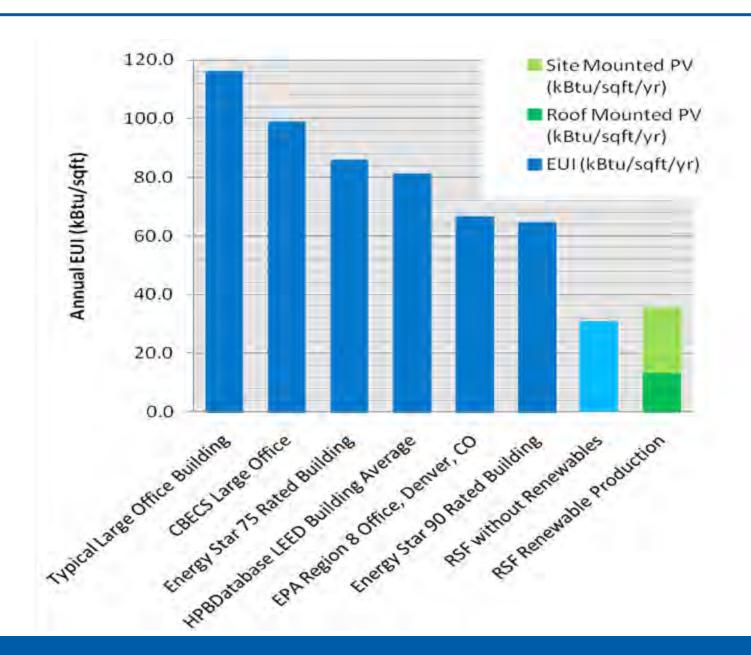
## **Project Goals**

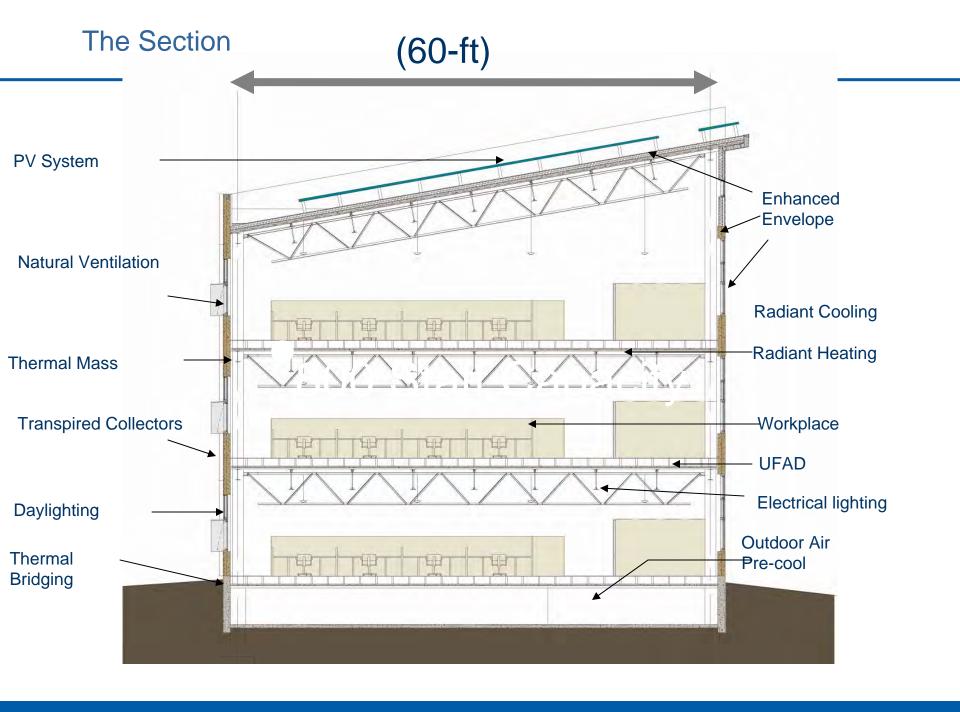
- •LEED™ Platinum
- •800 Staff Capacity
- 25 kBTU/sf/yr
- Zero-Energy Building

Includes:
Data Center



#### How Good is 25 kBtu/ft<sup>2</sup>?





#### **Tell Your Stories...**

#### DOE's Building's Database

www.commercialbuildings.energy.gov

Picture	Ranse	Owner	Location	Building Type	Floor Area (ft²)	Annual Purchased Energy (kBluft*)
1	Alula Leopold Legacy Center	The Akto Leopold Foundation, Inc.	Beraboo, WI	Commercial office, listerpretive Center	11,900	-2.02
	Audution Center at Deba Park	The National Audution Society	Los Angeles, CA	Recreation; Interpretive Center; Park	5,020	
吴	Citallerson a Tennis Chita	Whittier Foundation	Los Angeles, CA	Recreation	3,500	-0.0965
	Error connental Tech. Center, Sonoma State	Sonome State University	Rohnert Park, CA	Higher education; Laboratory	2,200	-1.47
	Hawaii Gatewan Energy Center	Notural Energy Laboratory of Hawaii Authority (NELHA)	Kalus- Kone, H	Commercial office, inderpretive Center, Assentity; Other	3,600	-3.45
	Oberlin Callege Lewis Center	Oberlin College	Oberin, OH	Higher education, Library, Assembly, Campus	13,600	425
	Science House	Science Museum of Minnesota	St. Peul, MN	Interpretive Center	1,530	0
		7 project(s)				



Aldo Leopold Legacy Center



Oberlin College Lewis Center

#### **Questions?**

www.nrel.gov/rsf www.commercialbuildings.energy.gov